

RSPB 30 by 30 Challenge



Do something for nature, linked to the number 30!

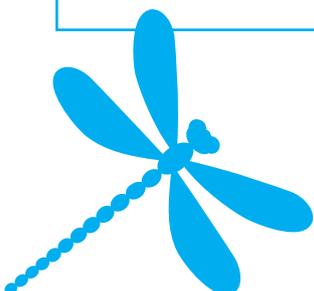
Why 30?

30 by 30 is an ambitious global plan to protect 30% of the world's land and sea by 2030. It is part of the [Global Biodiversity Framework](#) adopted at [COP 15](#).^{*} This challenge is designed to raise awareness of the project, and to help young members appreciate the wildlife in their local area and around the world.

Girls can complete as many of the challenges as they like, but if they do at least one challenge from **part a** and one from **part b**, you might like to buy an RSPB pin badge which they can wear to show others that they care for nature.

Part a: nature connection: get closer to nature and learn something new.

- Go outside and try to identify different types of birds, insects, trees, plants and animals that you can see. Can you get to **30** species as a group? Use books, charts or apps to help you understand the difference between, say, an oak and a beech, or a robin and a blackbird. There are lots of useful ID resources on the RSPB [website](#).
- There are many different types of centipede, and they can have between **30** and 300 legs! What other cool facts can you discover about minibeasts? Go on a bug hunt and count how many legs you can find!
- Spend at least **30** minutes outside in your local park or nature reserve. What can you hear? What do you see? How does it make you feel?
- As a unit, walk at least **30km** around your local area. For example, if you are a group of 15 Brownies, that's 2km each. What wildlife can you spot on your walk?



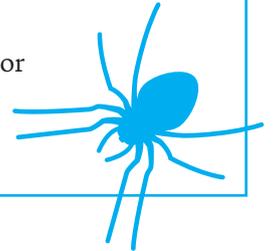
^{*}Also known as the United Nations Biodiversity Conference, COP15 is the fifteenth meeting of Parties to the Convention on Biological Diversity (CBD), bringing together countries to agree on targets to tackle nature loss this decade.

Working in partnership



Part b: take action for nature

- Find out about the work of a local or global wildlife or conservation charity. As a unit, can you raise at least **£30** to donate?
- There are **30** different types of whales and dolphins found in UK waters. Participate in a beach or river clean to help aquatic wildlife. Check out the [Marine Conservation Society's](#) website to find a beach clean close to you.
- 'Rewild' a **30x30cm** square in your garden or outside your meeting place by planting a packet of native wildflower seeds, or simply letting the grass and plants grow. Can you spot any minibeasts making use of this new habitat?
- Find out about a conservation issue close to where you live, such as a local nature reserve or campaign to save a habitat. Tell at least **30** people about the campaign and find out if there are other ways you can help, such as writing to your MP.

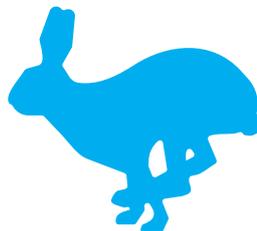


More information

For lots more ideas and resources check out the [RSPB's Wild Challenge website](#), [Girlguiding LaSER](#) and the [RSPB's partnership badge packs](#), and the [Growing Up Wild paw print badges](#).

If you like, you can order an RSPB pin badge for girls who've completed the two challenges by [filling out this form](#). Badges are £2.50 each plus postage and packing.

However you choose to take part, please share it with us on social media by using the hashtag **#LaSER30x30** and tagging Girlguiding London and South East England and RSPB England in your posts.



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