



# Grow Together

## Volunteer recruitment challenge

The Grow Together volunteer recruitment challenge is a collection of simple actions you can take in your local area to spread the word about how great volunteering with Girlguiding is.

Complete 4 activities to earn a free badge. If you don't need volunteers in your unit then please support others in the local area.

### Activities for volunteers

- Ensure your unit's volunteering opportunities are on the [Volunteer Recruitment Tool](#) (VRT) by informing your local commissioner so they can add opportunities.
- Use your social media accounts to promote your unit's VRT volunteer opportunities or those in your local area and tag the region social media accounts.
- Upskill another volunteer on social media showing them how to share stories about their unit, district or division.
- Learn from someone else how to share news about your unit, district or division on social media.
- Put up a Girlguiding poster or share leaflets in a community space such as your unit meeting place, a supermarket, library or community noticeboard. [Request your free copies](#) from region, create your own on the [online design center](#) or use posters created by your young members.
- Submit a story to your local PRA ([public relations adviser](#)) or directly to a local newspaper or newsletter about what your unit gets up to or about a special guiding occasion, and don't forget to mention that you're looking for volunteers.

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- Speak to local businesses about their volunteer schemes or if local employees would be interested in volunteering.
- Run a recruitment stall at a local community event e.g. fair, freshers fairs – don't forget to request recruitment materials (leaflets etc) or marketing resources (banners, bunting etc) from the region.
- Make a display board for a local community event that showcases the brilliant stuff happening in Girlguiding.
- Hold a discussion at a district or division meeting to help share volunteer recruitment ideas.
- Share our skills survey with parents/carers to see how they can help.
- Enquire at your local supermarket about fundraising opportunities, e.g. Waitrose's Community Matters programme.
- Add your volunteering role to your LinkedIn profile.
- Speak to a colleague at work about your role in Girlguiding – share the positive news of what we do.

## Activities for young members

- Discuss together which qualities you want/appreciate in leaders. Share your views with the region team in the survey at the end of your project.
- Design posters to show why someone should volunteer with Girlguiding or what you think makes a good helper/leader. Share your posters with the region team in the survey at the end of your project.
- Put up a Girlguiding poster or share leaflets in a community space such as your unit meeting place, a supermarket, library or community noticeboard.
- Give a Girlguiding poster or leaflet to someone you know who might be interested in volunteering with us – encourage your family/friends to get involved.
- Give a talk in school or write an article for a school newsletter or local newspaper about what Girlguiding is about and what you get up to in your unit. Share it as widely as you can and don't forget to mention that we're looking for volunteers.

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- Design a post for social media to promote your unit and encourage volunteers. Ask your leader to post them on your unit's social media accounts (or district/division) and tag the region accounts.
- Support a local community event or fundraise for a local charity e.g. food bank. Don't forget to wear your uniform to raise awareness of Girlguiding.
- Hold a unit meeting outside in the local community, or organise a trip or outing. Don't forget to wear your uniform to raise awareness of Girlguiding and ask your leader to order postcards and leaflets to hand out.
- Invite adults from other local community groups to your meeting – find out what they do and show them what Girlguiding is all about.
- Participate in Guiding for Good this year, and shout about your activities.

## How to claim your free badge(s)

### Order your badges

Badges can be ordered from the region shop for free (only postage required), until stock lasts. Make a note of your order number before you start our survey.

### Complete our survey

We'd love to know more about the activities you did for this challenge, to understand the impact. Once you complete this survey, your badge order will be dispatched.



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