



Volunteer role description

Region ambassador

About Girlguiding

Girlguiding is the UK's largest youth organisation dedicated completely to girls. Through fun, friendship, challenge and adventure we empower girls to find their voice, inspiring them to discover the best in themselves and to make a positive difference in their community.

About Girlguiding London and South East England

Girlguiding breaks down into gradually smaller groups that deliver good guiding for their area. At the highest level, the UK is split into 10 countries and regions. Girlguiding London and South East England is one of the regions of Girlguiding and we are here to deliver and support the business of Girlguiding in the region.

The region consists of 19 counties from Sussex, Surrey, Kent, and London, with over 50,000 members. We offer girls and young women high-quality, girl-led guiding opportunities, presenting challenge and adventure, which develop their potential and enable them to make a positive contribution to their community and beyond. We provide training and support for adult volunteers to enable them to deliver good guiding experiences and share good practice across the region.

This is an exciting time to join Girlguiding London and South East England as we are working on our strategy for 2022-2027, reflecting the Girlguiding strategy of 'Today, Tomorrow, Together' to meet the needs of our members in today's society.

About the role

We're seeking professionals who are high achieving in their chosen field or a 'rising star' (i.e. a young woman, possibly at the start of her career, who shows exceptional potential within her chosen field) who are passionate about the issues faced by girls and young women today.

Purpose of the role

Our ambassadors support volunteers at region events and meetings, and inspire girls in their local units. Our ambassadors help shape Girlguiding London and South East England by

sharing their expertise and making sure we give all girls the chance to be a powerful force for good.

Who can do this role

You must be aged 18 years or above.

Do I need a qualification?

You don't need a specific qualification for this role but you must fit into this criterion:

- You are high achieving in your chosen field or a 'rising star' (a young woman, possibly at the start of her career, who shows exceptional potential within her chosen field)
- You are happy to speak out on issues relevant to girls and young women
- You share the Girlguiding values of our shared commitment to be:
 - caring
 - challenging
 - empowering
 - fun
 - inclusive and inspiring
- You are passionate about the issues faced by girls and young women

Potential ambassadors are likely to fit one of the below candidate profiles, which correspond to the key themes of the Girlguiding programme.

	Know myself	Girls explore emotions and learn about themselves. They'll look at what they enjoy, build confidence and discover how feelings affect behaviour.	Role models within Girlguiding and WAGGGS.
	Express myself	Girls develop their creativity in all sorts of ways. They'll make up stories and create inventions to solve problems and start thinking laterally and teaching creative skills to friends.	Actors, artists, singers, creatives, industry role models.
	Be well	Girls learn how to stay healthy and how to look after their own wellbeing and help others when they're hurt.	Athletes, fitness role models, mental health and healthcare professionals

	<p>Have adventures</p>	<p>Girls have the chance to overcome fears, try new activities and learn survival skills. Getting outside and having adventures has always been an important part of guiding.</p>	<p>Adventurers and people who work with animals, nature or in the outdoors.</p>
	<p>Take action</p>	<p>Girls build skills to make a positive difference, whether in their community, the wider world or with the people they know</p>	<p>Politicians, councillors, activists, 3rd sector (charity)</p>
	<p>Skills for my future</p>	<p>Girls investigate what they might like to do in the future and how they can grow their life skills.</p>	<p>Business leaders, industry and life skills</p>

Role requirements

- Complete a Safe Space level 1 and be committed to undertake any further relevant training
- Agree to the Girlguiding Code of Conduct and follow Girlguiding policies
- Stay informed of developments within Girlguiding and the region
- Understand Girlguiding's structure and programme
- Be willing to learn about Girlguiding's national and local strategic aims and how these are being delivered locally

What will I do in the role?

General responsibilities

- Ambassadors should aim to attend 4 events a year in this role, many of which are weekend or evening events. These may include events at county and region level or events at a more local level
- Ambassadors should attend 2 ambassador meetings a year

Ambassadors will receive.

Being an ambassador is a rewarding experience and you will be supported every step of the way.

- External applicants will become members of Girlguiding
- Publications and information relevant to their role

- Support from Girlguiding London and South East England volunteer and staff team, including training to develop knowledge and skills relevant to Girlguiding
- Recognition and thanks for their work as a volunteer
- Invitations to relevant meetings and events
- A business card to pass to contacts and interested parties
- A badge to wear at events that displays their name and status
- Expenses as agreed
- References and recommendations

Promoting Girlguiding

- Ambassadors should use their voice to promote Girlguiding London and South East England regularly and by a variety of means, to include social media and in person.
- Promote a positive image of Girlguiding at events
- Familiarise yourself with Girlguiding's key messages and promote these in your communications

Being part of your local guiding area – Girlguiding London and South East England

- Develop and maintain clear communications with commissioner(s) and relevant advisers/coordinators
- Maintain clear channels of communication with other members within your designated area
- Promote local, national and international opportunities available within guiding as well as externally, and encourage young members to take part
- Promote and encourage members to engage in different development opportunities available within your area of specialism

Girlguiding welcomes volunteers of all backgrounds, ages, cultures, faiths and abilities. We are flexible, and volunteering can be arranged to fit around a busy lifestyle.

Please note that this is a volunteer role; this role description does not form part of any contract of employment.